



Pala de André – Viale Europa - Ravenna
Thursday, 19th May 2022 from 15.45

WORKSHOP n.10 - BLUE BIO MED

Promoting stakeholders' alliances for sustainable blue economy in the Mediterranean

The workshop will present the MISTRAL project, Blue Bio Med and the WestMED Initiative as **successful examples** of regional cooperation in the Mediterranean.

Successful examples as they are '**catalyst**' for a **better governance towards the development of the sustainable blue economy** in the region, offering ample replicability perspectives.

Specifically, the workshop will put the focus on three sub-topics:

- A) how regional cooperation (including cooperation with neighbourhood countries) is supporting active multi-stakeholders engagement and cross-sectoral approaches
- B) how innovation ecosystems can be enhanced, and
- C) Role of clusters in achieving a better stakeholder engagement and facilitating new innovation models and access to markets in the region.

Structure of the workshop

Organisers: '*We encourage workshops that aim to showcase practical solutions/good practices as well as deliver actionable conclusions*'.

The workshop, in this way, will go, after a summary introduction about the WestMED Initiative and the Mediterranean Innovation Alliance for Sustainable Blue BioEconomy (MedIA-SBBE), through two concrete case studies/success stories which can be easily replicated in other sea basins and/or other parts of the world.

In this way, two sections:

- Introductory section, with 2 presentations
- *Case studies/success stories*

Case study 1: WestMED Initiative

WestMED as a channel which (in an efficient manner):

- **Reinforces** governance and institutional dialogue: Reinforces Policy Dialogue through an improved governance, led by EU and Southern Neighbouring Countries through a Steering Committee through the coordination of the European Commission, which enable all countries (with different levels of development) to sit at equal foot to decide on concrete priorities and projects
- **Frames** technical exchanges and promotes the dialogue among designated members on key topics: Aquaculture, Green Shipping, Maritime Clusters, sustainable tourism. The session presents good practices in regional stakeholders' exchange and generation of pipelines of project ideas across EU and Southern Neighbouring Countries, which have been conceptualised through the support of a dedicated Assistance Mechanism, by using a combined top-down (policy priorities) and bottom-up (concept ideas) approach

Case study 2: Mediterranean Innovation Alliance for Sustainable BlueBioeconomy (MedIA-SBBE)

The case study focuses on the MedIA-SBBE – supported by the Interreg Med projects Blue Bio Med, B-blue, Blue Growth Community and Panoramed – that is being designed through a collaborative process gathering dozens of Mediterranean stakeholders and leveraging regional innovation policies to accelerate the transition to a sustainable blue bioeconomy.

At the core of the MedIA-SBBE there is the multilevel and multi-stakeholder cooperation across the Mediterranean regions and countries. The speakers invited to this session represent organisations of the quadruple helix that are actively participating to co-designing the MedIA and will bring their perspectives in terms of benefits, expectations, as well as perceived obstacles, of joining the MedIA.

Business support organisations, regional governments, research and academia institutes and civil society organisations will bring their voices in a moderated, round-table like, session, also open to Q&A interaction with the public.

Speakers:

- **Matteo Bocci**, WestMED AM Deputy Project Leader
- **Stefano Valentini**, BLUEBIOMED project coordinator
- **Arianna Cecchi**, BLUEBIOMED
- **Leonardo Manzari**, Italian National Hub
- Representative from WestMED Maltese and Libyan Co-presidency

Moderator:

- **Javier Fernandez**, WestMED AM Project Leader

Registration - https://ec.europa.eu/maritimeaffairs/maritimeday/conference_en

Agenda - <https://european-maritime-day-2022.b2match.io/agenda>